

Upskilling to Prepare Tomorrow's Workforce

"We are seeing an emergence of a Skills Revolution – where helping people upskill and adapt to a fast-changing world of work will be the defining challenge of our time."

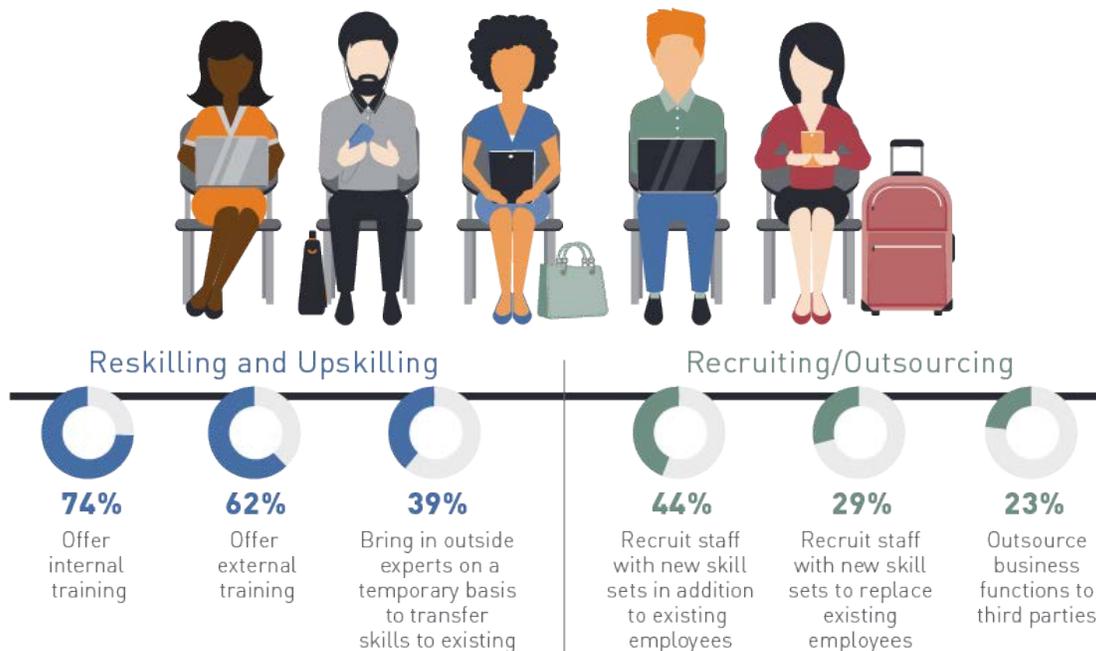
Jonas Prising, Chairman and CEO, ManpowerGroup

There is no doubt that individuals must stay relevant in order to succeed in today's workplace. From attaining new skills to readily adapting to change, employees must embrace continuous learning. At the 2017 World Economic Forum, it was noted that "by 2020, more than a third of the core skill sets of most occupations will be comprised of skills that are not yet considered crucial to the job today."

However, thriving during the Skills Revolution is not just about the employee. Employers play a key role.

ManpowerGroup's [Skills Revolution report](#) highlights the need for organizations to act now to develop their workforce. Leaders must prioritize strengthening their talent. According to the [2016 Talent Shortage survey](#), the number of employers who train existing employees to fill current open positions has doubled from one in five to over half. This is due largely to scarce candidates and hard to find skills. Plus, it is often much more cost efficient to teach an existing employee new skills than to find a new employee with those specific skills.

How are Employers Getting the Skills They Need?



*Data sampling from ManpowerGroup's 2017 Skills Revolution Research

Training leads to greater sustainability of an employer's workforce – thus meeting business goals. But, an additional benefit is that word spreads. The reputation for providing real career development is great for candidate attraction to an employer's brand. And our [Global Candidate Preferences Research](#) revealed that “opportunity for advancement” is a key driver in career decisions, so we can assume candidates will prefer working for employers known for employee development and advancement.

Is your organization ready for the Skills Revolution?



Kate Donovan
Senior Vice President of ManpowerGroup
Solutions and Global RPO President



 Read more Talent. 

[View in Browser](#) | [Update Your Subscription](#) | [Privacy Policy](#) | [Unsubscribe](#)

© 2017 ManpowerGroup. All rights reserved.
100 Manpower Place, Milwaukee, WI USA